SRIMAL THARUPATHI

SOFTWARE ENGINEER

ABOUT ME

Experienced Web Designer and SEO Specialist with 2 years of expertise in building visually engaging, user-friendly websites optimized for search engines. Skilled in designing digital experiences that drive engagement and conversions. Proficient in web design, SEO strategies, and data analytics to create high-performing web solutions. Known for excelling in both collaborative team settings and independent roles, delivering innovative results. Committed to continuous learning and staying updated with industry trends. Passionate about developing websites that combine aesthetics with functionality, ensuring client satisfaction and business growth through effective digital strategies.

CONTACT

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LANGUAGE

- Sinhala (Native)
- English (Fluent)

EXPERIENCE

- **Mooverly (pvt) Ltd**
  Web Designer
  Aug 2022 – April 2023

  Designed and developed e-commerce websites for B2C, B2B, C2C, and online marketplaces, Worked closely with clients to understand their needs and requirements, Developed e-commerce websites that are optimized for conversion.

- **Inolance (pvt) Ltd**
  Web Designer & SEO Specialist
  Jul 2024 - Present

  As a web developer and SEO specialist, I successfully contributed to the development of a B2B website, focusing on optimizing performance and enhancing user experience. My efforts led to improved site functionality and increased organic traffic, demonstrating a significant positive impact on overall engagement and client satisfaction.

EDUCATION

- **BSc (Hons) in Computer Science 2nd Year**
  Higher National Diploma in Software Engineering
  National Institute of Business Management
  2023 Oct- Present

- **BSc (Hons) in Computer Science 1st Year**
  Diploma in Software Engineering
  National Institute of Business Management
  2022 Sep - 2023 Dec

- **Certificate in Software Engineering**
  National Institute of Business Management
  2022 Jul - 2022 Oct

SKILLS

- **Programming Languages:**
  HTML, CSS, Javascript, C#, Python, Dart, Kotlin

- **Frameworks:**
  Bootstrap, Flutter

- **Database:**
  MYSQL,TSQL, SQL SERVER, ORACLE
- **CMS:**
  Wordpress,Wix
- **Other:**
  SEO, Google Analytics, Android Studio

PROJECTS

- **Ekrolanka Website**
  2024

  Developed a website for Ekrolanka Trading Company to showcase their tools and machinery, enhancing their online presence with a user-friendly, visually appealing design.

- **IROBEX Website**
  2024

  Developed the official website for irobex.com, highlighting the Robotics Exhibition and Battle Robot Competition organized by NIBM and the IEEE Student Branch. The site features an attractive, user-friendly design to showcase robotics innovation and enhance the event's online presence, with SEO optimization for better search engine visibility.

- **seamless panorama**
  2024

  Developed a seamless panorama system using OpenCV, creating high-quality panoramic images with advanced feature detection and blending techniques.

- **Vision Opticals**
  2023

  This academic project developed as a final assignment for first-year students, is designed for Vision Optical (Pvt) Ltd. The project aims to manage the shop's appointments and fulfill other operational purposes.

- **Lanka View**
  2023

  Developed a modern website using Bootstrap to showcase Sri Lanka's beauty and promote tourism.

- **Todo**
  2023

  Todo' is a Java-based task management app utilizing the MVC pattern for efficient task organization and tracking.